

THIS ISSUE:

2007 fall grant distribution, pg.2

Awards of Excellence, pg.4

Give a Grin raises \$29,000, pg. 6

Win a 2008 Mini Cooper, pg.8



the smile sheet

THE DENTAL FOUNDATION OF OREGON NEWSLETTER

A tremendous step forward

New mobile dental van will tour state

The Dental Foundation of Oregon (DFO) recently took a giant leap toward its mission of improving oral health for Oregon's children. On Monday, Jan. 14., the DFO, in a partnership with OEA Choice Trust and The ODS Companies (ODS), purchased a van from ADI Mobile Health in Tualatin. The van, which will be completed in June 2008, will be a mobile health clinic providing comprehensive general dental care for children.

"We are so excited to be moving forward with this important and effective initiative," Karleanne Rogers, DFO executive director, said. "We are grateful that the OEA Choice Trust generously donated the funds for the

mobile health clinic and that they share our vision for what a clinic like this can do for the Oregon community."

OEA Choice Trust chairman of the board and educator Maury Hicks said this partnership was a sound solution to a problem that educators confront every day.

"As educators, our members see firsthand the negative effects poor oral hygiene can have on a child," Hicks said. "We can see the pain they endure and we see how it disrupts their development and chances for success. Partnering with the DFO and ODS to make the mobile health clinic

Turn to MOBILE VAN, page 3 ►

Salem-Keizer Head Start benefits from \$5,100 grant

Recent DFO funding to the Salem-Keizer Head Start program to provide dental screenings, along with the help of Dr. Weston W. Heringer, Jr., directly impacted the lives of twins Yasmin and Guadalupe Romero. After the screening at Head Start, it was clear that the girls were in

Turn to GRANT, page 3 ►

The foundation looks forward to 2008

Dear Friends,

This past year was a great one for the Dental Foundation of Oregon (DFO). Throughout 2007, we had successful fundraising events, distributed grant money to worthy causes and redefined our mission to improving oral health for Oregon's children.

With such successes under our belt, it would be easy to casually stroll into 2008. However, the recent release of the 2007 Oregon Smile Survey, a survey conducted by the Oregon Department of Human Services, shows that our work is far from over. In fact, according to this report we are just beginning. The survey showed Oregon has one of the worst rates of dental decay in the United States. I invite you all to read the full survey report at http://www.oregon.gov/DHS/ph/oralhealth/docs/smile_2007.pdf.

Although it is easy to find this report disheartening, we here at the DFO are using it to fuel our fire and motivate ourselves for a fantastic 2008. Already, we are off to a good start.

In January, we moved one step closer to a long-term goal of developing a mobile dental van program. Please see page 1 for more information about this groundbreaking partnership.

We are also ready to begin our annual giving campaign. The ODS Companies has joined us again and pledged to generously match donations to the DFO, up to \$35,000. Please see more about this campaign on page 7.

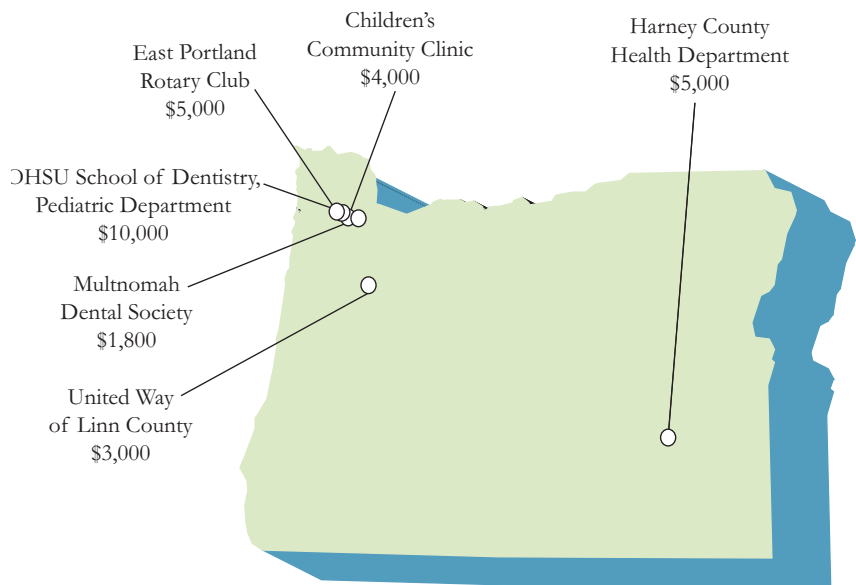
Together, we can make 2008 a great year. We hope to see you at a DFO event and look forward to your participation in our fundraising events.



Karleanne Rogers
Executive Director

DFO distributes \$28,800 in fall grant cycle

The Dental Foundation of Oregon awarded \$28,800 in grants to various programs throughout the state during the fall 2007 grant cycle, bringing the total grant distribution for 2007 to \$73,900. The grant committee strictly evaluated applications against the foundation's newly adopted mission of improving oral health for Oregon's children.





a reality seemed like the right thing to do. It is one way we can help make our communities stronger.”

The DFO mobile health clinic program will be modeled after the South Dakota dental van, which has been in operation for three years and provided \$2 million in dental care to 5,000 children.

Dr. Bill Ten Pas, ODS vice president of dental services, and Dr. Mike Goger, chair of the DFO mobile health clinic committee and a retired dentist, volunteer for one week every year on the South Dakota dental van.

“As a dentist, I love the concept of taking dental care to rural areas and other segments of the population that need it most,” Ten Pas said. “I am thrilled that ODS was able to partner with OEA Choice Trust and DFO to bring the mobile health clinic to Oregon. It opens the door for us to reach, educate and treat all of Oregon’s children.”

Like the South Dakota van, the DFO mobile health clinic will travel to rural areas to provide treatment. The operational logistics of the mobile health clinic will be overseen by Ten Pas and ODS.

Goger said the addition of a mobile health clinic in Oregon provides a unique opportunity for Oregon oral health professionals to give back to the community.

“The key to success for this program is a good level of volunteerism by the dentists of Oregon as well as dental hygienists and dental assistants,” Goger said.

“This is the place for dental professionals with a spot in their heart for kids to donate their time and expertise.”

The DFO mobile health clinic will be a 38-foot van that will have two operatory units as well as a waiting room. The van, once completed, will



The mobile dental van will be a place for dental professionals to donate their time and expertise to kids.

need volunteer dentists, dental hygienists and assistants to provide care and help improve dental health for Oregon’s children. If you are interested in volunteering on the mobile health clinic, please contact Karleanne Rogers at **Karleanne@SmileOnOregon.org** or by calling 503-594-0881.



Dr. Weston W. Heringer with twin sisters Yasmin and Guadalupe Romero.



desperate need of dental care. Dr. Heringer provided that care to the girls, which included removing six abscessed teeth, placing four crowns and filling one tooth in just one of the twins.

Dr. Heringer received the following letter from Anna Swalko, Yasmin and Guadalupe’s teacher, at the Salem-Keizer Head Start:

Dear Dr. Heringer:

I am Yasmin and Guadalupe Romero’s teacher. I want to thank you very much for all of the time, money and care you’ve put into these two little girls.

Since their dental work their whole attitude and presence in the classroom has changed. They have come up to me or one of the other adults in the classroom numerous times to show us their beautiful new teeth.

I can tell they are very proud of their new teeth. It is because of you and your dental team that these girls are now the normal, giggling five-year olds they should be.

Again, I thank you from the bottom of my heart for changing the lives of these girls forever.

Anna Swalko

AWARDING EXCELLENCE IN CHARITABLE ORAL HEALTH WORK



Debbie Smeraglio has worked at The Assistance League of Portland's Children's Dental Center at the Creston School for more than 20 years. The Children's Dental Center won the DFO's Award of Excellence this year for Outstanding Dental Program.

Each year the foundation accepts nominations for its Awards of Excellence. These awards recognize individuals, clinical and educational programs whose work helps achieve our mission of improving oral health for Oregon's children.

Outstanding Dental Program: Children's Dental Center at the Creston School

This program recognizes a community dental clinic or dental education program that addresses an unmet need in the community. The winning program must be a past recipient of a DFO grant and demonstrate innovation and creativity in the design or delivery of services.

This year's honored program is the Assistance League of Portland's

Children's Dental Center at the Creston School. The Children's Dental Center is a dental clinic funded by the Assistance League of Portland to provide free dental services to eligible school children in Portland Public Schools.

The DFO has funded nine Dental Center grants totaling \$44,685 since 1998.

Dr. George A. Ronning Humanitarian Award: Multnomah Dental Society

This award is an annual tribute to the late Dr. George A. Ronning, who is remembered as a caring dentist, a model statesman and an outstanding humanitarian. The foundation board selects the winner for the Ronning Award from the previous year's grant recipients who exemplify the highest

PHOTOS COURTESY OF FRED BREMNER



Pictured (left to right): Karleanne Rogers, executive director of the DFO, Jeffrey Stewart, president of the Multnomah Dental Society, and Lora Mattsen, executive director of the Multnomah Dental Society.

standards and ethical principles in dentistry. The 2007 Ronning Award recipient is the Multnomah Dental Society for their Children's Health Fair held annually prior to Give Kids a Smile.

Dentist of the Year Award: Dr. Dale Canfield

The foundation annually honors one doctor who is recognized for his or her compassionate care, long-term service and



commitment to volunteerism. This individual is actively involved in a community clinic that has received grant funding in the past.

This year's Dentist of the Year, Dr. Dale Canfield, has a long and varied history of providing pro bono dental care in the Portland area and internationally, and inspires colleagues to undertake volunteer dental work themselves. Dr. Canfield currently volunteers at the William Temple House and the William Temple House North.

What wine will be in your bottle?



WALL O' WINE

Come see if luck is on your side during our Wall O' Wine event at the 2008 Oregon Dental Conference

(ODC). You can select from nearly 250 wrapped bottles of wine valued from \$15 to \$400, for only \$20.

The ODC is being held at the Oregon Convention Center, April 3-5, 2008.

If you would like to donate wine, please download a form from our website at www.SmileOnOregon.org or call 503-594-0880.

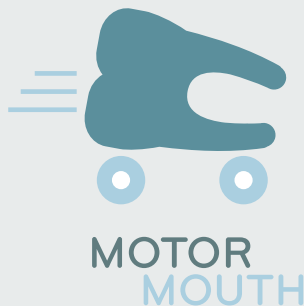


Picture yourself in a brand new 2008 Mini Cooper convertible

Purchase a raffle ticket to benefit Oregon children without access to dental treatment

The foundation is selling 550 tickets at \$100 each for its 2008 car raffle. All proceeds will go to provide oral health care to the underserved children of Oregon.

The winning ticket will be drawn in the exhibition hall during the Oregon Dental Conference on Saturday, April 5, at approximately 1:45 p.m. To register, use the form on the back page of this newsletter or download one at www.SmileOnOregon.org.



Chip for Teeth tournament



CHIP! FOR TEETH

The Dental Foundation of Oregon's fourth annual golf tournament will be held Friday,

May 30, 2008, at Riverside Golf and Country Club. Thirty-six teams play in a four-person scramble-format tournament and compete for incredible prizes. Read about last year's tournament, held in June, at www.SmileOnOregon.org.

In the meantime, why not think about participating as an event sponsor, individual hole sponsor or contributor of prizes for the tournament? Any option you choose to get involved will bring good – both to you and to the Oregon children you'll be helping to get the dental healthcare they deserve.

Sponsor and player registration forms can be found online at our website.



SAVE THE DATE:

Chip for Teeth
Golf Tournament
May 30, 2008

Give a Grin 2007 raises \$29,000

The Dental Foundation of Oregon's Give a Grin 2007 campaign raised approximately \$29,000 with the help of seven dental practices and seven individuals.

Participating dental offices contributed the proceeds from one day's work to the foundation, and individuals contributed a day's salary. The foundation will use the funds to help improve oral health for Oregon's children.

Give a Grin provides a unique fundraising opportunity for members of the Oregon community who care about improving dental health for less fortunate children. Participants work one day, with their own offices and in their own staff, patients and equipment. It is an opportunity to make a difference without ever leaving the work place.

“ I chose this specific day as a tribute to my closest friend from college, Betsy Burton. She had passed away exactly one year ago. Betsy had been a grade school teacher in San Francisco for about ten years and then spent the last ten years as a therapist for troubled kids in the Bay area. I felt that helping kids in a way that I could might be a nice memorial to her. My plan is to then have this as an annual event on or near her birthday in July.”

—David Dowsett, DDS



Pictured (left to right): Bobbi Combs, Dominique Bryant, Kelsey Palmer, Cindy Champion and Dr. Rick Asai



Pictured (left to right): Julie Rash, Kim Burch, Dr. David Dowsett, Jen King, Mary Skoien, Roxanne Sakshaug



Pictured (left to right): Angela Eytchison, Tammy Dockweiler, Deana Coppinger, Dr. Patrick Nearing. Not shown in photo, Debbie Inslee.



Pictured (left to right): Cheri Sheldrake, Marilyn Marrs, Dr. Janet Peterson, Barbara Bishop, Lauren Sauzage, Julie Barnwell

Thank you, participants

DENTAL OFFICES

The office of
Rickland Asai, DMD:

*Dominique Bryant
Cindy Champion
Bobbi Combs
Kelsey Palmer*

The office of
David Dowsett, DMD:

*Jessica Brocanilli
Kim Burch
Jen King
Julie Rash
Roxanne Sakshaug
Mary Skoien*

The office of
Jay Lamb, DMD:

*Vesta Baker
Chris Coutts
Cindy McClure
Nicole Standard
Tyleen Thurn*

The office of
Patrick Nearing, DMD:

*Deana Coppinger
Tammy Dockweiler
Angela Eytchison
Debbie Inslee
Amanda Malcolm*

The office of
Janet Peterson, DMD, PhD:

*Julie Barnwell
Barbara Bishop
Marilyn Marrs
Lauren Sauzage
Cheri Sheldrake*

INDIVIDUALS

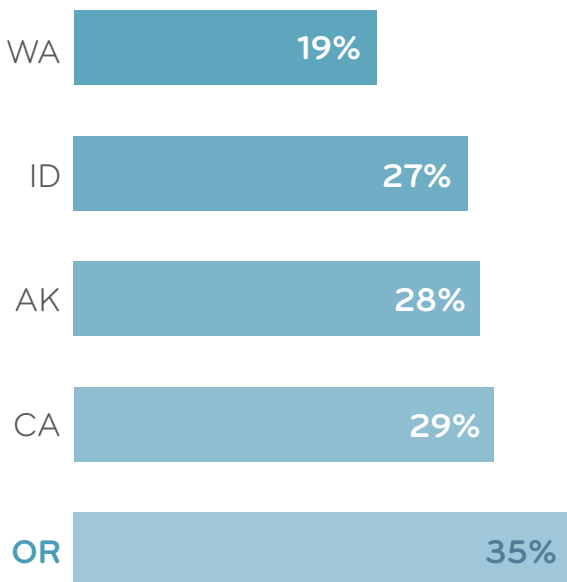
Kenneth Berg, DMD
Judy Edgerly
Robert Gootee
Westin Heringer Jr., DMD
Nancy Heringer
Mark E. Jensen, DMD
Keith Lovett
Marta Monetti
Karleanne Rogers
William Zepp, CAE

'Give a Grin' to help Oregon improve its dental health

The recent Smile Survey findings underscore the importance of the DFO's *Give a Grin* fundraising efforts to provide underserved children in Oregon with dental care. Conducted by the Oregon Department of Human Services, the survey found that the incidence of cavities and decay in children had increased from 2002 to 2007. In fact, in 2007, 64 percent of Oregon's children had already experienced dental decay, up from 57 percent in 2002. And from there, the numbers don't improve—44,000 need immediate treatment for decay, 30,000 don't have dental insurance and 5,000 suffer from severe dental pain every day.

According to the study, dental decay in the form of cavities is 100 percent preventable. The DFO wants to make that fact a reality, giving every child a chance to smile with pride. Through the ongoing fundraising program *Give a Grin* (see page 6), you can help make this a reality. If you would like more information or are ready to participate in *Give a Grin 2008*, please call 503-594-0880, or visit www.SmileOnOregon.org to download a pledge card.

PERCENTAGE OF CHILDREN WITH UNTREATED TOOTH DECAY



Source: The Oregon Department of Human Services' Smile Survey 2007

HELP US GET THE VAN MOVING

Double your gift with ODS matching funds



Your contribution can make twice the impact with matching funds from The ODS Companies. Once again, ODS is jump-starting the 2008 annual giving campaign with generous matching funds. Donations to The Dental Foundation of Oregon, up to \$35,000, will be matched through April 15, 2008. Don't miss this opportunity to make a difference in the oral health of Oregon's children.



Donate online at www.SmileOnOregon.org

PICTURE YOURSELF HERE.



- ▶ Black top, white bonnet stripes and black interior
- ▶ 1.6-liter single overhead cam (SOHC) 16-valve inline 4-cyl. engine
- ▶ Automatic transmission
- ▶ 16" sport alloy wheels with run flat tires
- ▶ Cold weather package with heated seats and mirrors
- ▶ 6-speaker AM/FM CD player

WIN A 2008 MINI COOPER CONVERTIBLE



\$100 per ticket

Only 550 tickets will be sold.

Proceeds will benefit
The Dental Foundation of Oregon.

The winning ticket will be drawn in the exhibit hall during the Oregon Dental Conference.

Drawing: Saturday, April 5, 2008, at approximately 1:45 p.m.

Name		E-mail	
Address			
City		State	ZIP
Phone		Alternate phone	No. of tickets
Method of payment: <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Credit card		Amount paid	Check no.
Credit card no. (Please check one: <input type="checkbox"/> VISA <input type="checkbox"/> M/C <input type="checkbox"/> Discover <input type="checkbox"/> AMEX)			
Card exp. date		Signature	

Please return this form with payment, or fax with credit card information to **503-218-2004**.

The Dental Foundation of Oregon | P.O. Box 2448 | Wilsonville, OR 97070-2448

Entries must be postmarked by March 28, 2008, or faxed by April 1, 2008. Participants need not be present to win. Auto delivery date will be no later than May 15, 2008. Vehicle MSRP: \$25,341. For drawing to take place, a minimum of 450 tickets must be sold; if minimum is not reached, all ticket purchases will be refunded.